LIFEGUIDE
FINANCIAL ADVISORS

Faith-Driven | Fee-Only | Deeply Comprehensive

Five tools to help keep you

Safe from Scammers

Scammers are masterful at manipulating our emotional triggers, pushing us into "fight or flight" mode and taking our logical "thinking brain" completely offline. That's why even the smartest, most well-informed amongst us can fall victim to a scam! Use the five tools below to help keep you and your loved ones safe.



The Cool-Off Countdown

Treat feelings of urgency and fear as a red flag. Before you act, take some deep breaths and count to ten, and then reassess the situation.



The Pause & Probe

Ask critical questions when something feels too good to be true or too dire to make sense. *"Really?" "Why?" "How?"*



The Polite Power Play

Never give out your personal information over the phone or online. Politely but firmly hang up.



The Trustworthy Transaction

Never pay via wire transfer, crypto, or prepaid cards of any kind. Only purchase from reputable, well-known websites or in-person in a safe, public space if purchasing from a site like Facebook Marketplace.



The Phone-a-Friend

Scammers count on isolating their victims through shame and embarrassment. Call a friend or us here at LifeGuide* if anything feels the least bit off.

**Whether you're a client or not, we're here to help—free-of-charge and 100% confidential. We're committed to putting these scammers out of business!*

lifeguidefa.com | (717) 796-1700

LifeGuide Financial Advisors, LLC is a Registered Investment Advisor.